



Taking Root and Multiplying

I've been reading a lot about trees lately. The **banyan tree** was my grandmother's favorite. *"When I die, spread my ashes underneath my banyan tree,"* she would often say to us in her final years. And because it was her favorite, it has become a formidable image for me over the 12 years since she has been gone from this earth.

A banyan tree is a tree that develops trunks from adjacent roots, *allowing the tree to spread outward indefinitely*. In other words, **its branches grow downward into the ground**. Once the roots take hold, the branches become new trunks. It is somewhat of a metaphor for both **taking root and multiplying**.

Then there is the **Chinese bamboo tree**. For four years, you water it and nothing seems to happen. However, what you cannot see is that underneath, it is forming a massive root system so that by the fifth year it grows 80 feet in six weeks! There is nothing magical about the bamboo tree; rather, it is *the inevitable result of years of taking root*.

From the bustling streets of Asia to rural villages in Africa, Freedom to Lead's *The Garden Project* has been taking root for more than a decade. Taking time to establish depth and stability to stay grounded and provide the nutrient base for future growth has been a fundamental priority for Freedom to Lead. If growing in influence outpaces the root system, leadership becomes unsustainable. We've worked hard to establish strong roots in each of the places we serve.

And yet, ultimately, **true leadership development is about creating more leaders**, in which influence extends beyond the individual. It is about **creating exponential capacity** that moves us **from credibility to legacy**. It is not just about getting the job done, but about building people who get the job done; focusing not just on one leader's strengths, but capitalizing on an entire team's potential.

Taking root and multiplying.



**Multiply your impact
by investing in a
leader today!**

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Let's look, for example, at a group of 17 leaders in Cameroon. These 17 leaders experience *The Garden Project* in full. Then they become not just "graduates," but mentors to 200 more. Those 200 represent many **hundreds** of churches impacted. **All from one training.**

Freedom to Lead's model, method, and communications takes a room of 20 people and impacts hundreds.

Imagine the extended impact on all the Sunday school teachers, elders, lead pastors, deacons, youth ministers, worship leaders, children's workers, women's ministry leaders, and even national missionaries to the least-reached lands. **This is a time for multiplication.**

**Africa and Asia are no longer just "mission fields."
They are a mission force.**

**We are honored to empower the leaders who are
driving this movement by establishing roots and multiplying outwards.**

Here's just one real-time example: In one of our South Asia countries, some of the leaders we work with are facilitating home group Bible studies that are seeing **many** come to faith in Jesus. They have outlined a plan to use FTL's *The Garden Project* to mentor new leaders that will trickle down to **thousands** of additional leaders whose primary desire is to bring the Word of God to people who have never heard before.

**2026 IS THE YEAR OF MULTIPLICATION.
WILL YOU BE PART OF THE STORY?**

**Invest in 1 leader and
multiply your impact tenfold**



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Together On Mission,



Michelle Jensen

CEO, Freedom to Lead International®

Freedom to Lead

P.O. Box 3

Cary, NC 27512

