



GROW WITHOUT THE GRIND

PRACTICE. LEAD. THRIVE.



OCTOBER
1-2, 2026



INGLESIDE HOTEL
PEWAUKEE

2026 APTA WISCONSIN FALL CONFERENCE



APTA
Wisconsin

A Chapter of the American
Physical Therapy Association





Connect with physical therapists, physical therapist assistants, and students from across Wisconsin at the 2026 APTA Wisconsin Fall Conference.

Taking place October 1–2, 2026, at The Ingleside Hotel in Pewaukee, the conference brings together approximately 250–300 physical therapy professionals and future clinicians from across Wisconsin. As one of APTA Wisconsin's premier events, it provides a valuable opportunity to showcase your organization and connect with an engaged audience.

Whether you're looking to increase visibility, generate new connections, recruit future employees, or demonstrate your commitment to the profession, APTA Wisconsin offers [exhibitor and sponsorship opportunities](#) to help you make an impact before, during, and after the conference. **Please note:** The Exhibit Hall is Thursday, October 1 only. Dedicated exhibitor hours are 10–11 a.m. and 12:30–2 p.m.

EXHIBITOR OPPORTUNITIES

Choose the exhibitor package that best fits your marketing goals:

EXHIBITOR PACKAGE BENEFITS	BRONZE \$550	SILVER \$625	GOLD \$825
6-ft Skirted Exhibit Table	✓	✓	✓
Lunch for 2 Booth Representatives	✓	✓	✓
Standard Exhibit Hall Placement	✓	✓	✓
Logo Recognition on Conference Website	✓	✓	✓
Mobile App Company Profile	✓	✓	✓
One PDF Document Upload	✓	✓	✓
Sponsored Social Media	—	✓	✓
Prime Exhibit Hall Placement	—	—	✓
CE Session Sponsorship	—	—	✓

SPONSORSHIPS OPPORTUNITIES

Thursday Keynote Speaker & Lunch Buffet Sponsor - 1 Spot Available

\$1,000.00

This premier sponsorship offers guaranteed exposure to all attendees. You will receive a verbal acknowledgement before the keynote presentation and your logo will be displayed on the lunch buffet. A PDF document will be attached to the keynote details within the mobile app, along with logo recognition within the conference website and mobile app. Mobile app sponsor information includes: company description, logo, email, website, Facebook profile, LinkedIn profile, YouTube video link and one PDF document.

Friday Plated Lunch & Business Meeting Sponsor - 1 Spot Available

\$1,000.00

This premier sponsorship offers guaranteed exposure to all attendees. Your logo will be displayed on the Business Meeting introduction PPT slide, along with verbal acknowledgement, and logo recognition within the conference website and mobile app. Mobile app sponsor information includes: company description, logo, email, website, Facebook profile, LinkedIn profile, YouTube video link and one PDF document.

Continental Breakfast Sponsor - 2 Spots Available

\$750.00

Includes signage at the breakfast buffet both days, logo/link recognition on the conference website and within the mobile app. Mobile app sponsor information includes company description, logo, email, website, Facebook LinkedIn, YouTube video link and one PDF document.



Friday Snack Break and Awards Ceremony Sponsor - 1 Spot Available

\$750.00

Includes signage at the snack buffet, awards introduction PPT slide, logo/link recognition on the conference website and within the mobile app. Mobile app sponsor information includes: company description, logo, email, website, Facebook profile, LinkedIn profile, YouTube video link and PDF document upload. Includes verbal acknowledgment during the awards ceremony.

Exclusive Mobile App Splash Screen Sponsor - 1 Spot Available

\$750.00

Maximize brand exposure every time attendees access the conference mobile app. Your logo will appear on the app splash screen, conference website and mobile app sponsor section. Mobile app sponsor information includes: company description, logo, email, website, Facebook profile, LinkedIn profile, and YouTube video link.

Exclusive Mobile App Dashboard Sponsor - 1 Spot Available

\$500.00

Promote your organization with constant visibility throughout the conference. Your branded banner image will be displayed on the main dashboard of the conference mobile app, ensuring repeated exposure each time attendees access schedules, course details, or conference information. Also includes logo/link on conference website and sponsor section in the mobile app. Mobile app sponsor information includes: company description, logo, email, website, Facebook profile, LinkedIn profile, and YouTube video link.

Continuing Education Session Sponsor

\$300.00

Promote your organization within the conference mobile app course listing with one uploaded PDF such as a flyer or informational resource, and sponsor information including company description, logo, email, website, Facebook profile, LinkedIn profile, and YouTube video link.

Push Notification Sponsor - 3 Spots Available

\$200.00

Send a timely message directly to attendees through the conference mobile app. Includes one scheduled push notification (up to 150 characters) during conference. Messaging subject to APTA Wisconsin approval.



Virtual 5K Event Sponsor

\$250

Support the Student Special Interest Group (SSIG) Virtual 5K and connect online with physical therapy students, alumni, faculty, and community members committed to health and wellness. Sponsorship includes recognition through your company logo on 5K promotional materials, including the event website, email communications, and social media posts, as well as the opportunity to provide digital coupons for participants.

Pre-Conference Email Advertisement Sponsor

\$300.00

Place your image advertisement with a clickable link in a pre-conference email sent to all registered attendees.

Exclusive Post-Conference Email Sponsor - 1 Available

\$600.00

Be the sole advertiser featured in a post-conference email distributed to all registered attendees.

Pre-Conference Mailing List Sponsor

\$75.00

One-time-use list with names, credentials, and physical mailing addresses, delivered two weeks prior to the conference. Email addresses not included.

Post-Conference Mailing List Sponsor

\$125.00

One-time-use list with names, credentials, and physical mailing addresses, delivered within one week following the conference. Email addresses not included.

Explore our [Exhibitor and Sponsorship Opportunities](#)

Questions? Contact us at aptawi@aptawi.org

