



SPONSORSHIP & EXHIBITOR INFORMATION

Connect with Pennsylvania's top restaurant, hotel, and tourism leaders while building brand visibility through multi-channel exposure and showing your support for the people powering hospitality.

CONFERENCE SPONSORSHIPS

All conference sponsorship levels and exhibitors will be listed in the conference app, on signage, in post-event email, and recognized on PRLA social media channels.

Title Sponsor - \$25,000 (Exclusive)

8 registrations + Corporate video + Opening remarks + Session intro + Featured placement in app + Banner ad on conference website + 1 push notification to attendees during event + Exhibitor table + Post-event email spotlight

Keynote Sponsor - \$20,000 (Exclusive)

6 registrations + Corporate video + Banner ad in pre-event email + Keynote intro + 1 push notification to attendees during event + Exhibitor table + Post-event email spotlight

Hospitality or Tourism Track Sponsor - \$5,000 (Exclusive)

4 registrations + Session intro + 1 push notification to conference attendees during event + Exhibitor table + Post-event email spotlight

Innovation Showcase Sponsor - \$3,000 (Exclusive)

2 registrations + Reception welcome remarks + Exclusive signage + 1 push notification to conference attendees during event + Recognized in pre-event email + Exhibitor table

Conference App Sponsor - \$5,000 (Exclusive)

2 registrations + Exhibitor table + Logo featured in app background + 1 push notification to attendees during event + Recognized in pre-event email + Post-event email spotlight

Lanyard Sponsor - \$5,000 (Exclusive)

2 registrations + Logo on lanyards + Exhibitor table + 1 push notification to attendees during event

Session Sponsor - \$2,500

2 registrations + Intro session speaker + Exclusive session signage + Logo & link on session listing + Exhibitor table

Women in Hospitality Happy Hour Sponsor - \$1,000

Exclusive signage + 1 push notification

Exhibitor - \$1,500 (PRLA members - \$1,000)

1 registrations + Exhibitor table + Logo & link included in exhibitor showcase

SPRIT OF HOSPITALITY AWARDS SPONSORSHIPS

All awards celebration sponsorship levels will be listed in the awards celebration program, on signage, and recognized on PRLA social media channels.

Awards Presenting Sponsor - \$10,000 (Exclusive)

4 tickets + Speaking opportunity + Present an award + Premium full-page ad

Cocktail Hour Sponsor - \$5,000 (Exclusive)

4 tickets + Signage + Premium full-page ad

Entertainment Sponsor - \$5,000 (Exclusive)

4 tickets + Signage + Premium full-page ad

Beverage Station Sponsor - \$2,500

4 tickets + Station signage + Half-page ad

Food Station Sponsor - \$1,000

2 tickets + Station signage + Quarter-page ad

Awards Program Advertising Only

Full Page: \$500 • Half Page: \$300 •

Quarter Page: \$250

BRING OUR FINALISTS TO THE CELEBRATION

Employee of the Year Award Category Nominee Benefactor - \$2,500 per division / \$7,000 bundled (all 3 divisions)

Provides overnight stays & tickets for one division of Employee of the Year finalists (Restaurant / Lodging / Tourism divisions) + recognition

Individual Nominee Sponsor - \$500

Provide overnight stay & 2 tickets for one finalist + recognition

RESERVE YOUR SPOT

CONTACT _____

COMPANY NAME _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL _____

Attendee names (if known): _____

Checks can be made payable to PRLA.

Reserve online with easy credit card processing or return completed form & check to
PRLA, 100 State Street, Harrisburg, PA 17101

Questions? Contact Samantha Brant at (717) 471-8789 or sbrant@prla.org. Reserve online at web.prla.org/events